

Marketing Assistant Needed

Student Assistant for Marketing

The SFA Office of Instructional Technology is seeking a self-motivated and highly skilled student to join our Marketing Team. This is a great job for students who are interested in a career in Marketing, Advertising, or Graphics Design.

Job Description

This student assistant position requires a commitment of 15-20 hours per week. The responsibilities of the position include:

- Identifying internal and external marketing needs and opportunities
- Creating marketing strategies
- Working with a team to design and develop marketing materials
- Managing marketing projects

Starting wage for this position is \$8.00 per hour with the ability to advance. Some on-the-job training is provided.

Experience and Skills Required

To perform well in this position, you must have a basic understanding of marketing and advertising concepts. Artistic skills and experience and skill using Photoshop or other computer graphics software, page layout software, and web-design tools is a plus. A minimum GPA of 3.0 is preferred.

Beyond computer skills, this position also requires that you demonstrate initiative and possess excellent communication, interpersonal and problem solving skills. You will be required to demonstrate a diligent work ethic and the ability to work as a team player to meet deadlines.

To Apply

To apply, complete a student assistant job application and deliver it in person to Donna Lemons in the Office of Instructional Technology on the second floor of the Steen Library, Room 213.

The application is available online at

<http://www.sfasu.edu/ccs/studentemployment/docs/GeneralApp.pdf>